

**DON'T LET THIS SUBMISSION GUIDE SCARE YOU!**

We offer a full service In-House art department that can turn the worst pencil sketch into an award winning print!

If you are preparing to send us digital artwork, please review this submission guide. In order to create color separations of sufficient quality for screen printing, certain baseline specifications of supplied artwork are required.

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All supplied artwork should be submitted as either an Illustrator (EPS) or (.AI) file or a Photoshop (TIFF) or (EPS) file. (Files created in Corel Draw must be exported as an Illustrator (.ai) file prior to submission.)

All fonts must be converted to outlines (Curves) before submitting. If your artwork is text heavy and you need to send it as text, remember to include all versions of the font when submitting.

JPEG's, GIF's, BMP's or any images captured from the Web are of low quality and are NOT acceptable for separations.

Whenever possible, submitted artwork should be in Spot Colors using the Pantone Matching System(PMS) to specify colors. If specific color match is not possible, Cool Air Creations will match as closely as possible to the colors being displayed.

All artwork should be supplied at the output size of the finished print. If supplied artwork is not to size, output size must be indicated.

Photoshop (Rastar) files must be submitted at 300 dpi at finished print size. (Opening a low resolution file in Photoshop and increasing the DPI is NOT acceptable. This will only make the file take up more memory, it will not improve the image quality.)

If supplied artwork is created using both rastar and vector artwork, all component files that created the finished artwork must be submitted.

Artwork submitted as Word, Excel or Powerpoint documents, or any business software files are NOT acceptable for color separations.

*If you have specific questions about submitting your artwork, please visit the CONTACT US page on our website ([www.morethantees.com](http://www.morethantees.com)) where you can access a Cool Air Creations representative directly. They will be happy to forward any technical question to the Art Dept. who can then assist you further.*